

**MANSFIELD DOWNTOWN PARTNERSHIP  
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING  
Mansfield Town Hall, Conference Room B  
September 25, 2012  
8:00 AM**

**MINUTES**

Present: Frank McNabb (Chair), Alexinia Baldwin, Dennis Heffley, Betty Wexler

Staff: Cynthia van Zelm

**1. Call to Order**

Frank McNabb called the meeting to order at 8:05 am.

**2. Approval of Minutes from August 27, 2012**

Betty Wexler made a motion to approve the minutes of August 27, 2012. Dennis Heffley seconded the motion. The motion was approved unanimously.

**3. Update on Storrs Center**

Cynthia van Zelm updated the Committee on the status of Storrs Center including new businesses and the status of road construction.

**4. Discussion of Membership Brochure**

The Committee reviewed Mr. McNabb and June Krisch's suggested comments on the update of the membership brochure. Mr. McNabb asked the rest of the Committee members to e-mail suggestions to Ms. van Zelm.

Mr. Heffley said that the Stanford Alumni Association provides membership to students for free while they are students but asks them to pay once they graduate. Ms. van Zelm will follow-up with the UConn Alumni Association.

Mr. Heffley also suggested meeting with the various student organizations on campus.

**5. Update on Membership Outreach and Volunteer Calendar**

Ms. van Zelm said that June Krisch had suggested that the Dr. John, and Branford Marsalis shows at the Jorgensen would be good ones for the Partnership to staff with a table. Mr. Heffley and John Armstrong suggested Under the Street Lamp as well. Mr. Armstrong had also suggested Celtic Nights. Ms. van Zelm will add these to the volunteer calendar and solicit people to help staff the Partnership table.

Future possible venues for a Partnership table are UConn basketball games, and the UConn Co-op in January when the students return from winter break.

Mr. McNabb said football games were not conducive to having a table because of potential weather conditions.

Ms. Wexler said she would bring membership brochures to the Alumni Association and the Dairy Bar.

## **6. Adjourn**

The meeting adjourned at 8:40 am.

*Minutes taken by Cynthia van Zelm.*